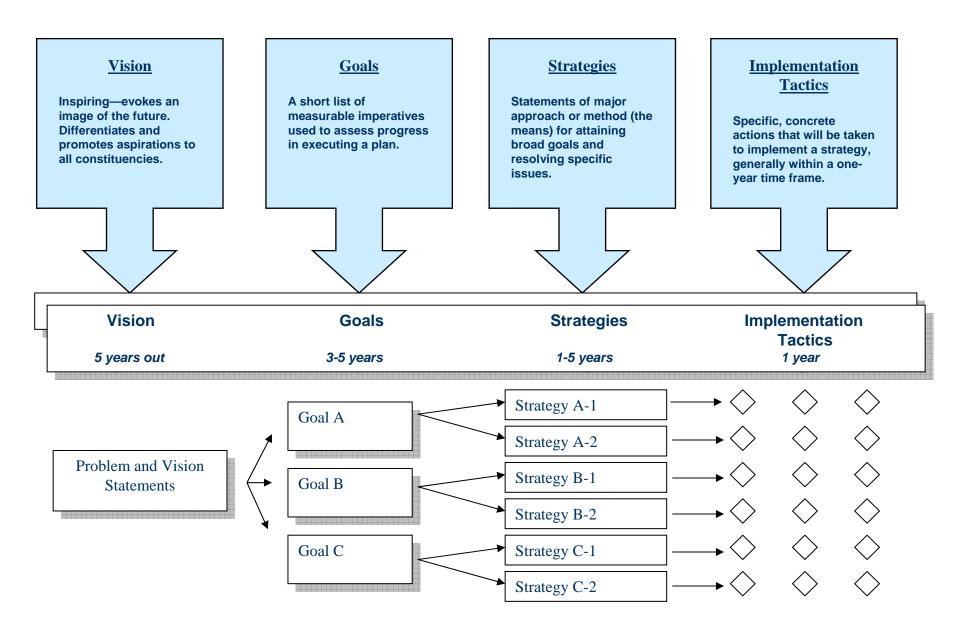
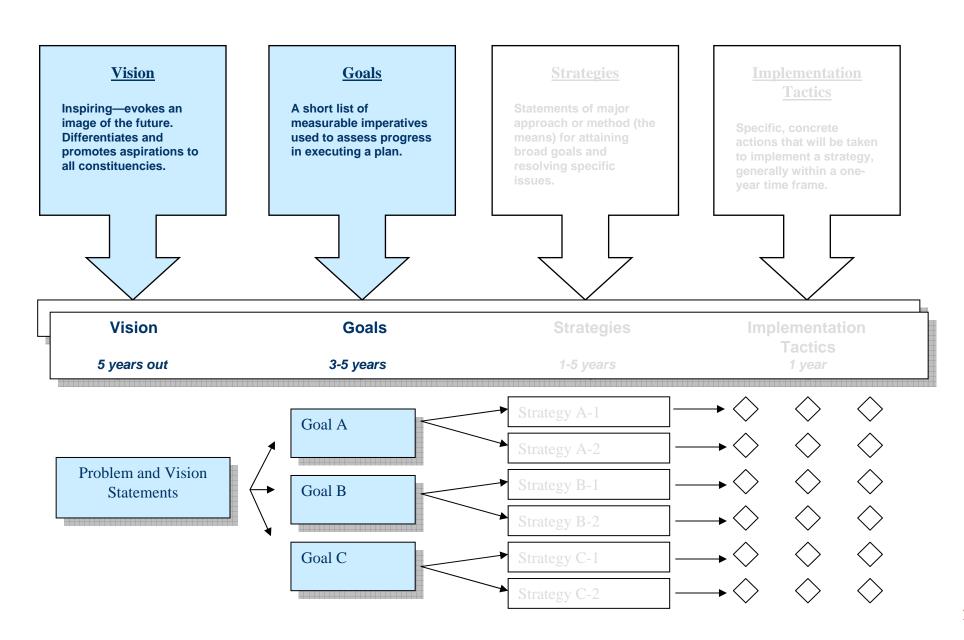
Commission Problem & Vision Statement, Key Goals

Outlining Our Strategic Planning Process ...Purpose is to provide focus, consistency & evaluation





Vision Inspiring—evokes an image of the future. Differentiates and promotes aspirations to all constituencies. Vision 5 years out

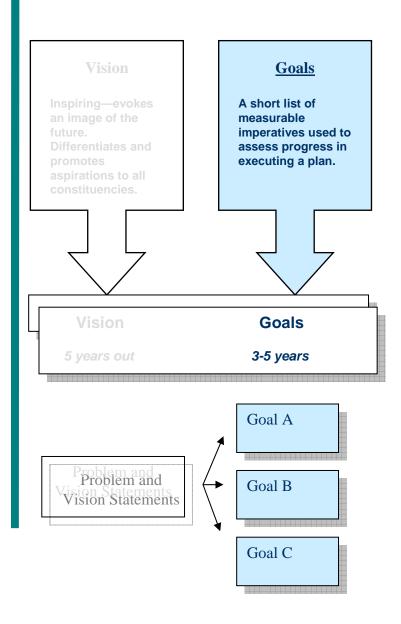
Problem Statement:

Our health care system does not provide accessible, affordable, quality health care to all Washingtonians.

Vision Statement:

In five years, we envision a system which provides every Washingtonian the ability to obtain needed health care at an affordable price.

Problem and Vision Statements



Goals:

To realize this vision, we will achieve the following goals by 2012:

In Improving Access:

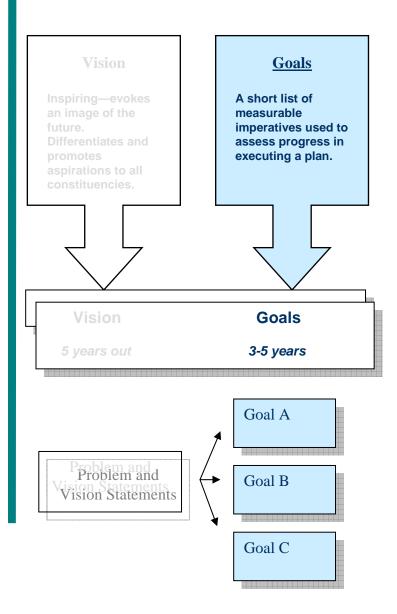
• All Washingtonians will have access to health coverage that provides effective care by 2012, with all children having such coverage by 2010.

In Improving Health:

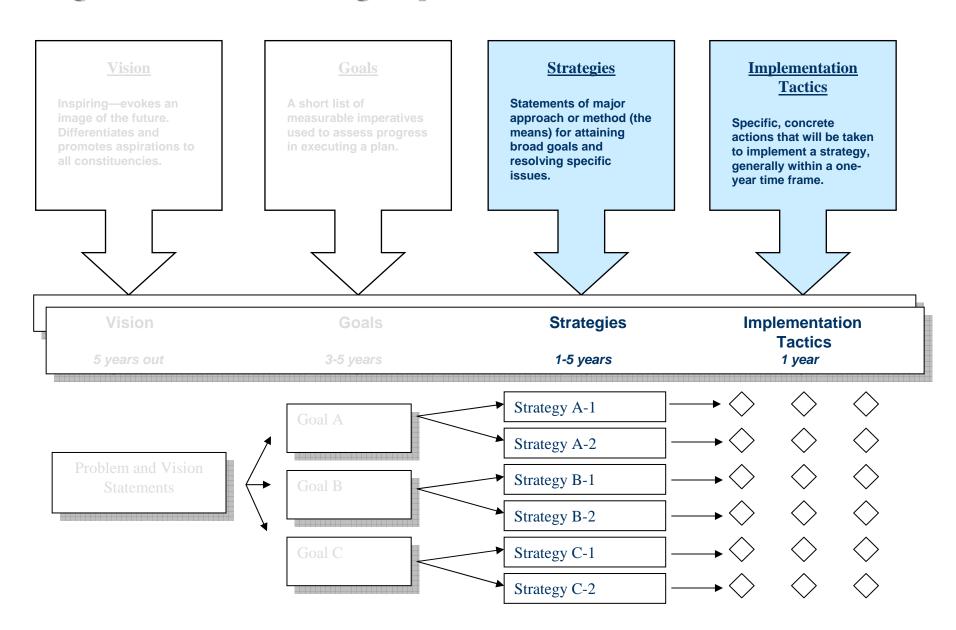
- Washington will be one of the top ten healthiest states in the nation
- Population health indicators will be consistent across race, gender and income levels throughout the state.
- Increased use of evidence based care brings better health outcomes and satisfaction to consumers.

In Improving Affordability:

• The rate of increase in total health care spending will be no more than the growth in personal income.



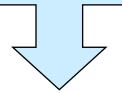
For Subsequent Meetings (Sept-Oct) Strategies/Tactics – Reviewing Proposals



Sample Strategies

Strategies

Statements of major approach or method (the means) for attaining broad goals and resolving specific issues.



Strategies 1-5 years

Strategy A-1

Strategy A-2

Strategy B-1

Strategy B-2

Strategy C-1

Strategy C-2

Sample Strategies the Commission Could Consider:

- Realign the financing of health care coverage to focus upon the delivery of efficient, high-quality health care services:
- Promote increased individual and employer financial responsibility to achieve continuous health care coverage;
- Use prevention and health promotion to the greatest extend possible, reducing the need for costly medical treatment;
- Reduce health care administrative expenditures, and redirect savings to patient care;
- Provide information and incentives to consumers to encourage cost-effective treatment choices;
- Provide information and incentives to consumers to encourage personal wellness, healthy behaviors, and self-management of chronic conditions;
- Allow the sale of less comprehensive and less expensive health insurance plans;
- Restructure existing state health care programs to cover more residents for the same costs;
- Increase the number of health carriers doing business in the state;
- Facilitate access to information and provide incentives for health care providers to make appropriate, cost-effective treatment decisions;
- Expand state programs which subsidize the cost of coverage for those individuals and businesses least able to afford it:
- Use the state's purchasing power to provide incentives for type of care we desire (safe, efficient, cost-effective care, etc.);
- Make more efficient use of the health care work force:
- Target those with chronic conditions for improved, more coordinated, cost-effective care;
- Reduce inappropriate emergency room use;
- Assure sufficient supply of all types of health care providers;
- Reduce ineffective, inefficient care at the end-of-life;
- Redesign the delivery system to reduce inefficiency and re-allocate existing resources;
- Realign the reimbursement system to pay for better health outcomes, not simply more services;
- Allow and promote competition among providers to offer the best price, quality and services.

